

**'ON THE MAP'
IS HERE!**

*Training is now available
in our area!*

**CALL NOW
TO PARTICIPATE IN THIS
INFORMATIVE WORKSHOP!**

Brenda Dodge
(319)351-1035 ext. 114
Frank Rubero
(319) 365-9474 ext 1200

**CHECK OUT THIS NEW, VALUABLE
AREA ANALYSIS TOOL FROM
IOWA WORKFORCE DEVELOPMENT**

"ON THE MAP" is an interactive mapping application that shows in high definition where people live and where they work. Users begin by defining custom study areas using a freehand drawing tool or by simply clicking on a standard geography (e.g., city, county, zip code area, census area, etc.). Based on the selected area, maps and reports are produced showing where workers come from that are employed in the selected area (a "labor shed") or where workers are employed that live in the selected area (a "commute shed"). This application was developed through a partnership between the US Census Bureau and its Local Employment Dynamics (LED) partner, Iowa Workforce Development.

"ON THE MAP" is designed to provide users with fast access to Labor Market Information. In just a few strokes a user can zoom to a particular geographic area, define a specific area for analysis, and produce maps and reports.

**WHERE: Iowa Workforce Development
800 7th Street SE
Cedar Rapids, IA**

**When: Tuesday, September 19, 2006 12:00—1:00 p.m.
or**

**WHERE: University of Iowa Library
100 Main Library—(East of Iowa River on Madison St)
Iowa City, IA**

WHEN: Friday, September 22, 2006 12:30—2:30 p.m.

